

PRC Bradford 2020/21 Annual Report

PRC Annual Reports for 2020/21 come in 2 parts.

Please submit the PRC Annual Report to prc@nihr.ac.uk before 5pm on Friday 28th May 2021.

Part 1: Summary

1. Please use Lato or Arial font size 11
2. Please limit the length of Part 1 of the Annual Report to three pages
3. Please provide a summary of your PRC's 2020/21 activities in the following areas;
 - a. Three highlights
 - b. Customer engagement/business development with Industry stakeholders
 - c. Partner Engagement (with local healthcare organizations)
 - d. Patient and Public Involvement and Engagement (PPIE)
 - e. Marketing and Communications

Part 2: Contractual compliance and performance status

1. Contractual compliance summary - complete the template [here](#) with status against the PRC set up activities/milestones and provide supporting commentary.

Additional guidance for completion:

- a. Download a version of the template to create a document for your PRC submission.
 - b. Complete the following sections in the template as follows:
 - Row 1 - enter your PRC name in column B.
 - Row 5 - note overall status, and add commentary under the headings 'overall status summary' and 'Focus for 21/22'.
 - Column C and D - for each deliverable, note the status and provide supporting commentary.
 - c. Save your completed template with the title 'PRC [insert name] contractual compliance summary 2021'.
 - d. Return as an attachment with your email submitting your 20/21 PRC Annual Report.
2. Performance - complete the template [here](#) with performance information and provide supporting commentary

Additional guidance for completion:

- e. Download a version of the template to create a document for your PRC submission.
 - f. Complete the following sections in the template as follows:
 - i. Row 2 - complete with your PRC name.
 - ii. Column C and D - for each measure, provide performance information requested in column C and supporting commentary in column D.

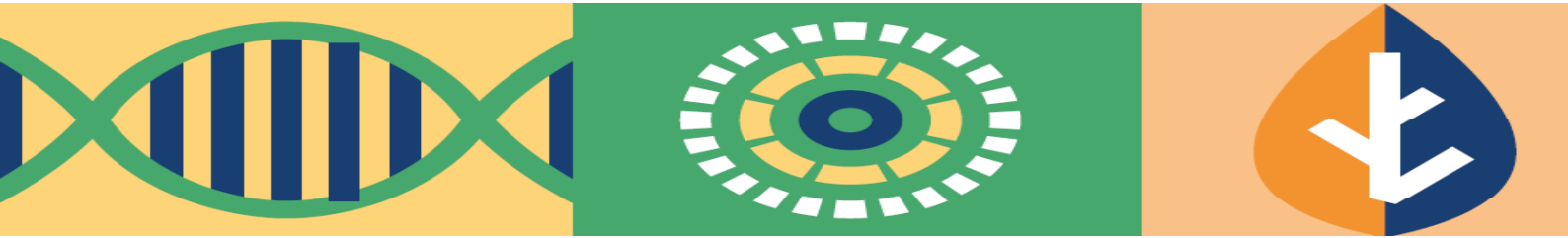
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(maximum length three A4 pages using Lato or Arial with font size 11)

- iii. *Complete Tab 2 - 'PRC initiation data points'.*
- g. *Save your completed template with the title 'PRC [insert name] performance summary 2021'.*
- h. *Return as an attachment with your email submitting your 20/21 PRC Annual Report.*

The report template (Part 1) is provided on the following page.

Please direct any questions to prc@nihr.ac.uk



a. Three highlights from 2020/21

The year has certainly not been typical and when planning the development of the PRC, its opening and launch we did not expect to be doing it in the middle of a pandemic. Although the pandemic has provided some limitations on what we have been able to achieve under the auspices of the PRC, it has no doubt provided us with some fantastic opportunities (notably the vaccine trial – see below) and experiences which we can build on going forward.

Our three highlights are as follows:

Co-ordination of the Bradford Vaccine Hub and the Novavax vaccine trial in Bradford being the third highest recruiter of the largest vaccine trial run within the country

The PRC: Bradford was at the centre of delivering the Novavax vaccine trial in Bradford and took the lead in co-ordinating the Bradford Vaccine Hub for the Yorkshire and Humber Clinical Research Network. This included:

- Mobilisation at pace and scale of a local vaccine taskforce to oversee the delivery of the study and a district-wide collaborative approach. Set up in July 2020 and meeting weekly this included other NHS organisations, primary care, local council, universities and patient groups and allowed us to harness and develop collaborations.
- Agile and novel approach to delivery in that a different way of working for a clinical trial of this size and scale had never been run before within the district
- Collaboration and involvement by local community in terms of volunteers; a local volunteer registry was set up within two months to complement the national registry: bepartof.bradfordresearch.nhs.uk. Nearly 4000 people from across the district volunteered to take part in the study on this local registry.
- Timely set-up and initiation of study when there was a lot of uncertainty around timescales at the start.
- Continued adaptability of delivery methods due to protocol changes and amendments throughout course of the study
- Flexibility, conscientiousness and hard- work of the delivery staff who came from various organisations including GPs and other NHS organisations and included nearly 200 staff being deployed.
- Excellent feedback and experience from the commercial partner and participants (see PPIE section) including ‘no queries’.

Development of the franchise model and working with other PRCs

The set-up of the PRCs over the last year has been a highlight for us as a PRC team, as it has given us the opportunity to work with different colleagues in different parts of the country and to allow us to contribute to a new unique way of working and develop and enhance some of our skills, e.g. social media.

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Operationalisation of PRC: Bradford



Despite the pandemic, we are delighted that we have been able to grow the PRC team and have recruited to all key posts who have played a fundamental role in the delivery of the Novavax vaccine trial. As well as being part of the NIHR infrastructure, the PRC is a fundamental part of the Bradford Health Research Hub and adds to the spectrum of research expertise, capacity and infrastructure that we have at Bradford Teaching Hospitals NHS Foundation Trust which also includes the Bradford Institute for Health Research and the Wolfson Centre for Applied Health Research.

b. Customer Engagement/business development

This is a constant process building on the already excellent relationships we have with major industry partners (e.g. Sanofi, Novartis, Astra Zeneca, Genentech) and extending this to others (Vertex, CROs like IQVIA, PPD, SYNEXUS). Activity in this area includes:

- PRC Clinical Director (Dinesh Saralaya) is also the Y&H CRN industry lead and has been able to promote the PRC at a number of forums (Senior Leadership group at the Yorkshire & Humber CRN, National CLUSTER Working group, National Speciality Group for Respiratory Medicine)
- Presentation at NIHR industry events and RDops meeting and we intend to reach out to the Speciality Cluster meetings within the CRN from July 2021
- Meetings are taking place with all research teams to discuss opportunities within the PRC and to encourage discussion with their industry partners about the PRC initiative and how we can add value.
- Engagement events with industry partners are also being planned; this will start with our local launch event taking place later in the year.

c. Partner engagement

By nature, most of the research we do is collaborative and therefore engagement with respect to the PRC is an extension to this. Areas to highlight include:

- Partner engagement and collaboration has been a key to the success of our PRC to date and especially the delivery of the Novavax vaccine trial. As already mentioned engagement across the Bradford, Airedale and Craven district was paramount in the planning of the trial delivery.
- Hosting a secondment post of a Mental Health Research Nurse from our local care Trust, in order for them to gain experience in delivering commercial clinical trials thereby increasing the district's capacity to deliver commercial trials. A further research nurse secondment is planned within the PRC.
- This above secondment has been particularly important as we have a number of clinicians in the Care Trust who want to use the PRC to deliver dementia commercial clinical trials which they can't facilitate within their own organisation; a number of EoIs have been submitted with the Care Trust and PRC team for such studies.
- Similarly, a number of studies are also planned with local GPs either acting as a PI or sub-PI with the study being run by our PRC team. This type of engagement activity is increasing the number of

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commercial studies that are being undertaken which would not have been able to take place without the PRC.

- Discussions have also taken place with our local CRN about how the PRC offer can be promoted to attract additional commercial studies to the region and our PRC Director will also oversee a Commercial Research Executive group as part of the Y&H CRN to develop commercial research opportunities within the region and in particular with the PRC.
- The PRC, as part of our Bradford Health Research Hub, is also part of a significant piece of work that brings together and promotes our health research activity. The 'City of Research' initiative is spearheaded by a new website which offers a digital doorway into all the growing opportunities and studies that Bradford and its district have to offer and to encourage volunteers to sign up to a new research registry. (www.cityofresearch.org).

d. Patient and Public Involvement and Engagement (PPIE)

Our engagement with our patients and volunteers and the service we provide to them is paramount. The Trust Patient Research Champion was involved in the planning of the vaccine trial and they have also been involved, along with other research volunteers, in the development of the City of Research Registry.

The experience of those taking part in our research has also been recorded via the PRES and 657 participants (from 726) in the Novavax study completed this with over 96% of them stating they '...would consider taking part in research again'.

This will be a benchmark for us going forward.

e. Marketing and Communications

The PRC team have taken part in the marketing and communications co-ordinated by the PRC office and relevant working group and have contributed to the website development, launch events, development of marketing and social media materials for the PRC brand.

At a local level, the PRC has featured in local press and local news stations particularly in the publicity of the vaccine trial. BBC Look North - launch in June 2020, Novavax Vaccine Trials - Oct and Dec 2020, University of Bradford Bulletin about PRC working with the UoB, several features in local press 'Telegraph & Argus' in June 2020, October 2020 and Dec 2020

Twitter and LinkedIn accounts have been set up and the PRC management team are starting to implement the PRC communication plan. Particular effort is being put in around growing our LinkedIn audience recently by targeting key individuals within our commercial partners to 'connect'. Members of the team have also attended the social media training that has been offered by the PRC Central office which has been invaluable and will enhance our abilities to publicise the PRC via social media.

PRC: Bradford banners, lanyards and brochures are all in production ready for our launch event.